

Free Library Guide #004

Business Vision Blueprint

DonDada The Resetter™

A Quick Transformation Guide • Free Library

Welcome

Every successful business begins with a clear vision. Before choosing logos, websites, or marketing strategies, you need to know what you're building, who you serve, and why it matters. This guide helps you create that foundation.

DonDada Quote

"A business grows in the direction of the vision that leads it." — DonDada The Resetter™

The Vision Blueprint

- 1. Purpose** – Why does this business exist?
- 2. People** – Who do you want to serve?
- 3. Problem** – What problem are you solving?
- 4. Promise** – What transformation or result will people receive?
- 5. Plan** – What is the next action that moves your vision forward?

Real-Life Example

Instead of saying, 'I want to start a business,' define it more clearly: 'I help busy parents organize family routines through printable planners and coaching resources.' Clarity makes decisions easier.

Your Vision Workbook

- What is my business mission?
- Who is my ideal customer?
- What transformation do I want to provide?
- What is one action I can complete this week?

3-Day Vision Challenge

Spend three days refining your mission, defining your audience, and taking one action that brings your business vision to life.

Key Takeaways

- Clarity comes before growth.
- A clear mission guides better decisions.
- Know the problem you solve.
- Take consistent action toward your vision.

Continue Your Reset

Mindset: Mindset Reset Starter

Emotional Wellness: Emotional Awareness Starter

Relationships: Relationship Communication Basics

Business: Personal Goal Planner

Continue Your Journey

Free Library – Explore resources across many categories.

Individual Libraries (\$11/month each) – Dive deep into one subject.

Creole Library (\$25/month) – Personal development resources in Haitian Creole.

All-in-One Library (\$55/month) – Includes every \$11/month library plus standard online courses.

VIP Membership (\$250/month) – Includes the All-in-One Library, premium online courses, and one monthly consultation each month.

Resetter's Inner Circle (\$500/month) – Includes everything in VIP, the exclusive Emotional Reset Library, and four private consultations each month.

Library Information

Series: Starter Guides • Guide #004 • Reading Time: 10 Minutes • Beginner